

Dear Potential Sponsor:

The mission of CSCE Calgary is to promote the profession of civil engineering through knowledge, education, practice, training and research in Calgary and region. Our vision is that the Canadian Society for Civil Engineering will be the leading learned society disseminating new technologies, tools, techniques and practices for civil engineering in Calgary and region.

In order to make our vision a reality, we rely heavily on the support of sponsorship to help subsidize the cost of delivering high quality and interesting civil engineering events at a cost-effective price for our members.

This year, we have an exciting program planned (final details still to be confirmed) and ask that you consider sponsoring one or more of our events this season:

September Tour

November AGM, Dinner Talk and U of C Student Popsicle Stick Bridge Competition

February Dinner Talk/ Forum

April Dinner Talk and U of C Graduate Student Poster Competition

In total, we are looking to raise \$10,000 minimum in order to break even on our 2013-14 program budget.

In addition to supporting Chapter events, sponsorship also allows us to continue to encourage and support our University of Calgary CSCE Student Club by sponsoring student competition prizes, sponsoring student events, and by subsidizing student attendance at Chapter events.

Most recently, we have also been promoting and supporting our newly formed (in 2012) CSCE Calgary Young Professional (YP) Group. This year, the U of C Student Club and YP Group hope to host a co-sponsored fall mixer and each group is planning a couple of technical tours and/or talks, details of which are still to be confirmed.

Sponsorship also permits us to look at updating our website and integrate online payment as a convenience to our members.

We have changed our sponsorship options this year to better reflect our financial needs. We are a not-for-profit organization, and look to break-even on most events. Please feel free to discuss which sponsor level works best for your company this season.

Should you have any questions about our season events or any of the information presented in either the Sponsorship Options page or in this letter, please feel free to give our current Section Chair Erin Dvorak or our Sponsorship Representative Chelsea Smolka a call or email to discuss further.

We look forward to have you involved as a sponsor for an exciting 2013-2014 CSCE Calgary Season this year!

Sincerely,

Erin Dvorak
Chair, CSCE Calgary Section

Marlen Buitelaar
Sponsorship, CSCE Calgary Section



The Canadian Society for Civil Engineering Calgary Section Sponsorship Opportunities

Platinum Sponsor:

- ⇒ \$1500.00 and above
- ⇒ Advertising on the CSCE Calgary season poster and in email notices to our members.
- ⇒ Company logo and link from the CSCE Calgary website to your company website.
- ⇒ Recognition on the Calgary Section Twitter feed
- ⇒ Recognition at each season event as a Platinum Sponsor.
- ⇒ One free registration per \$500 sponsored for employees to attend the sponsored event PLUS member rates for employees to attend all season events.

Gold Sponsor:

- ⇒ \$1000.00
- ⇒ Advertising on the CSCE Calgary season poster and in email notices to our members.
- ⇒ Company logo and link from the CSCE Calgary website to your company website.
- ⇒ Recognition on the Calgary Section Twitter feed
- ⇒ Recognition at each season event as a Gold Sponsor.
- ⇒ Two free registrations for employees to attend the sponsored event PLUS member rates for additional employees attending the sponsored event.

Silver Sponsor:

- ⇒ \$750.00
- ⇒ Advertising on the CSCE Calgary season poster.
- ⇒ Company logo on CSCE Calgary website.
- ⇒ Recognition at the event being sponsored.
- ⇒ Two vouchers for employees to attend dinner meetings during the season.

Bronze Sponsor, Dinner Meeting Sponsor:

- ⇒ \$500.00
- ⇒ Advertising on the CSCE Calgary season poster.
- ⇒ Company logo on CSCE Calgary website.
- ⇒ Recognition at the event being sponsored.

Noteworthy Sponsor:

- ⇒ Under \$500.00
- ⇒ Company name on CSCE Calgary website.
- ⇒ Recognition at the event being sponsored.